



Appn. 09/781,698

GAU 3627

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w/Attachment

In the United States Patent and Trademark Office

Serial Number: **09/781,698**  
Appn. Filed: **02/13/2001**  
Applicant: **Lester Sussman**  
Appn. Title: **System and Method for a Complete and Convenient Shopping Experience**  
Examiner/GAU: **Bryan Jaketic /3627**  
  
Faxed: **2004 January 15**  
Mailed: **2004 January 15**  
At: **Bethesda, MD**

**Amendment A**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RECEIVED**  
**JAN 21 2004**  
**GROUP 3600**

Sir:

In response to the Office Letter mailed 09/25/2003, please amend the above application as follows:

***Specification***

1. The use of the trademark BLUETOOTH is commonly used in issued US PTO patents. Usage is in the Claims, the Specification and the Abstract in the issued patents, without reference to any trademarks and as an accepted term for a technology standard.

A search using the term Bluetooth was done against the US PTO's "Issued Patents" database ("ACLM/bluetooth"), which returned 128 patents that currently use the term BLUETOOTH in the Claims, as well as the Specification, etc. Enclosed please find a copy of a section of the "Issued Patents" search results.